

The hypothesis for NZ Inc.

By modernising outdated processes, NZ executives can propel their organisations and our economy forward. Simple steps taken now can have a profound and enduring impact.

IN THE MODERN world the completion of a task is a chain of events. At any time we want to know how the links in that chain are performing and if the job is done. Police, finance, health, stock, works management, transport, utilities and even construction.

Whether the links are internal, external or a combination, you want transparency and certainty as you are a stakeholder.

As an executive, here are three things you can do to effectively leverage the resources of your entire organisation. Because of the compounding benefits, you will quickly help lift your organisation and the productivity of NZ Inc.

1. Modernise your business by removing dockets, clipboards and paper forms. We've all got them and they are more expensive to use than modern tools.
2. Get front line information straight into your systems.
3. Tell others. The more organisations that do this, the faster NZ Inc will lift its game.

Like learning to walk, the first step is the hardest. Some say life is too short to learn by making all the mistakes yourself. We say funds are too scarce.

“...we get the sense it is possible to tangibly lift the productivity of NZ Inc.”

The best place to start is to determine what the headline benefit to your organisation is; form your hypothesis. “By recording property damage as we look at it, claims can be processed faster and cost less to complete”.

“We will enter the materials and time as we use them on the job so we can capture all the costs plus bill and replenish better. We reduce errors and waste plus improve cashflow.”

“We record details as we look at them. Others can access and use this information from that point and no one else needs to re-enter it”.

The biggest challenge to this project is how do you test this hypothesis and get organisational buy-in. Organisations such as KiwiRail, Noel Leeming Group, VTNZ, CCDHB, Downer, The Warehouse and Auckland Council have solved this problem by working with Mobico. “To modernise NZ Inc we must minimise the use of enterprise paper based processes” says Aldas Palubinskas, Managing Director of Mobico. “The devices have changed, but the approach is the same. Our customers have modernised their businesses by collecting data at the front line. They understand that it is wasteful to pay people to record stuff on paper, move paper, key from paper and store or dispose of paper. They have found that if they record what is done when it is done, plus what is used when it is used, their entire business works better and their customers are happier. We've been doing this for 23 years. The leveraged benefits for our customers are so powerful that we get the sense it is possible to tangibly lift the productivity of NZ Inc”.

Life outside of work has been revolutionised by real time data. Let us help modernise your organisation.

NOTE: MOBICO is a NZ company passionate about lifting the productivity of NZ Inc. They have been awarded NZ Partner of the Year 4 years in a row by Motorola Solutions. See www.mobico.biz.



Right: Aldas Palubinskas, MD of MOBICO, helping NZ Inc take a fresh look at modern business